



RECOGNIZING 'ELITE HONOR ROLL' Healthcare Recruitment Organizations!

Now more than ever, it is critical that healthcare organizations objectively quantify how they are streamlining processes to reduce costs, improve patient safety and reduce patient errors.

There is no department more critical to accomplishing these objectives than the recruitment organization! **While nurses are the backbone of the healthcare delivery system, we believe recruiters are the backbone of the entire organization.**

In collaboration with the National Association of Healthcare Recruitment (NAHCR), we have developed industry standards for performance metrics that will allow you to:

- **Streamline process and reduce costs (without reducing headcount).**
- **Quantify ROI to key stake holders.**
- **Develop performance improvement initiatives to reduce Time-to-Fill while improving quality of service/hire.**

To that end, LEAN Human Capital has established an objective criteria to recognize those recruitment organizations that are performing at an 'Elite' level compared to their peers in the industry.

HOW TO QUALIFY:

- Must participate in our *LEAN Healthcare Recruitment Metrics Benchmark Study* (sponsored by NAHCR) by March 31, 2012.
- If you meet all of the qualification criteria outlined below, you will be asked to participate in an Honor Roll discussion with LEAN Human Capital thought leaders by May 15, 2012.

QUALIFICATION CRITERIA:

- Must perform within the top 75th percentile in key areas including productivity, responsiveness and efficiency.
- Demonstrated ability to quantify cost savings and ROI to key stakeholders.
- Demonstrated evidence of streamlining HR/recruitment processes to reduce Time-to-Fill and improve quality of service!

For eligibility and pricing information, please contact:

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WHY PARTICIPATE AND BE RECOGNIZED AS AN 'ELITE HONOR ROLL' HEALTHCARE RECRUITMENT ORGANIZATION?

- ▶ Opportunity to recognize and celebrate all the hard work and effort your recruitment team delivers each and every day!
- ▶ We will publish a written case study on your success for the entire healthcare community to see.
- ▶ We will be recognizing the prestigious 'Elite Honor Roll' Recruitment organizations at the annual NAHCR Image Conference.